

Vision and Goals for the Plan



The vision statement and goals for the Plan were developed based on public input gained over the course of the project and in consultation with the Advisory Team—a group of stakeholders representing County committees, municipal staff, advocacy organizations, and interested citizens.

Vision Statement

St. Croix County will work in collaborative partnership with towns, villages, and cities to provide safe, convenient, and enjoyable walking and biking opportunities that serve a broad range of people with different ages, abilities, and interests; support tourism and enhanced quality of life; and link communities to each other, to key destinations, to surrounding counties, and across the St. Croix River to the Twin Cities region.

GOALS



SAFETY

Increase and emphasize safety for all road users through a combination of infrastructure improvements that provide safe places to walk and bike; education programs at schools and for adults; and enforcement strategies that increase awareness, understanding, and compliance with existing traffic laws.



SUPPORT

Increase public and political support to encourage bicycling and walking, develop sustainable funding strategies, and secure buy-in for implementation of this Plan through education and outreach about the health and economic benefits—both personal and community-wide—of walking and biking.



CONNECTIVITY

Increase connectivity for biking and walking within and between communities, to key destinations such as schools and state parks, to surrounding counties in Wisconsin, and across the St. Croix River to Minnesota.



INCLUSIVENESS

Increase the comfort, accessibility, usefulness, and appeal of trail and on-road bikeway networks to serve a broad range of people biking and walking—including children going to school, adults commuting to work, people concerned about interacting with motor vehicles, out-of-state tourists, avid road cyclists, and people that bike and walk primarily for recreation.



PARTNERSHIPS

Increase communications and coordination between St. Croix County, municipal staff, elected officials, advocates, schools and school districts, public health and healthcare, civic organizations and non-profits, state agencies (such as the Department of Transportation and Department of Natural Resources), and the general public to leverage resources and knowledge to develop networks for bicycling and walking that are consistent, context-sensitive, and continuous from one community to another.