

## What We Do

We are striving to create an environment in the St. Croix County area that holistically supports breastfeeding.

The St. Croix County Breastfeeding Coalition was established in April 2001. Over the years our membership has been comprised of area health care providers, OB nurses, nurse managers, WIC and Public Health staff, community organizations and mothers with breastfeeding knowledge and experiences.



## Breastfeeding Makes a Difference

The American Academy of Pediatrics (AAP) states that exclusive breastfeeding is ideal nutrition. It is sufficient to support optimal growth and development for the first 6 months of life. The AAP recommends breastfeeding to continue for at least the first 12 months of life and thereafter as mutually desired.

Breastfeeding makes a difference because:

- Breastfeeding helps infants fight infections and develop healthy immune systems.
- Breastfeeding helps develop strong mother child relationships.
- Mothers who choose to breastfeed are healthier, with less risk of ovarian and breast cancer.
- Breastfeeding families save money on food and healthcare costs.
- Employers and communities benefit from healthier infants and children with less absent parents from work.
- Breastfeeding contributes to a better environment by using less energy and creating less waste.

## How We Help

The St. Croix County Breastfeeding Coalition works to create a supportive breastfeeding environment by doing the following:

- Connecting women to breastfeeding support.
- Sharing information on breastfeeding laws and legislation with individuals and communities.
- Linking physicians and healthcare providers to the most current breastfeeding research and information, allowing them to provide accurate and consistent information and support.
- Encouraging area employers and businesses to become breastfeeding friendly.

To contact a member of the St. Croix County Breastfeeding Coalition, please call Public Health at (715) 246-8263.

## In the Community

The St. Croix County Breastfeeding Coalition can provide education and resources to businesses so that they can become “Breastfeeding Friendly”. Businesses who provide a “Breastfeeding Friendly” worksite program can enjoy big savings. Cost effective program components include:

- Privacy to express milk
- Flexible breaks
- Education
- Support

Support for breastfeeding employees is “Good for Business”. Employers who provide a supportive environment to help women continue breastfeeding after childbirth enjoy many proven benefits that directly affect the financial bottom line, such as:

- Lower health care costs
- Lower turnover rates
- Lower absenteeism rates
- Higher employee productivity and morale
- Positive community opinion as a “family friendly” business

Please contact a member of the St. Croix County Breastfeeding Coalition for more information.

## In Wisconsin, mothers have a right to breastfeed

State Statute 253.16



A mother may breastfeed her child in any public or private location where the mother and child are otherwise authorized to be. In such a location, no person may prohibit a mother from breastfeeding her child, direct a mother to move to another location to breastfeed her child or breast while breastfeeding, or otherwise restrict a mother from breastfeeding.

If someone asks you to leave a public place when breastfeeding, politely explain that the law protects the right of the mother to stay where she is to breastfeed.



### Recommended Websites:

[www.waba.org](http://www.waba.org)  
[www.promom.org](http://www.promom.org)  
[www.la lecheleague.org](http://www.la lecheleague.org)  
[www.breastfeeding.com](http://www.breastfeeding.com)  
[www.4woman.gov/breastfeeding](http://www.4woman.gov/breastfeeding)

## Important Numbers

For breastfeeding education and support in St. Croix County, please call the numbers listed belows:

St. Croix County Public Health Department (S)  
**(715) 246-8263**  
Mon-Fri, 8a-4:30p  
[www.scc.wi.us](http://www.scc.wi.us)

St. Croix County WIC Office  
**(715) 246-8359**

Baldwin Hospital OB Department  
**(715) 684-3311**  
24 hours, 7 days a week

Westfields Hospital OB Department (C)  
**(715) 246-2101**  
24 hours, 7 days a week

Hudson Hospital OB Department (C/S)  
**(715) 531-6572**  
24 hours, 7 days a week  
*Lactation Helpline*  
**(715) 531-6578**

River Falls Area Hospital OB Department (C/S/R)  
**(715) 426-4515**  
24 hours, 7 days a week  
*Recording of upcoming breastfeeding classes*  
**(715) 426-4589**

Chris Clark, IBCLC (S/R)  
**(715) 808-2603**  
Free phone consults  
Home visits available for a fee  
[www.cclarksconsulting.com](http://www.cclarksconsulting.com)

C – breastfeeding classes  
R – pump rentals  
S – pump sales

## Notes