

POPULATION & DEMOGRAPHICS

POPULATION DATA

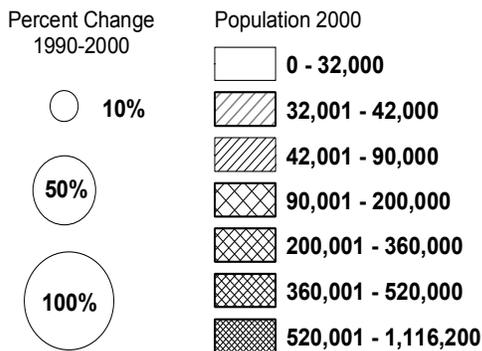
**Historical Population - 1970 to 2000
Minneapolis-St. Paul MSA**

COUNTIES	1970	1970-80	1980	1980-90	1990	1990-00	2000
Minneapolis-St. Paul MSA	1,965,159	8.8%	2,137,133	18.8%	2,538,564	16.9%	2,968,806
Counties:							
Anoka	154,556	26.8%	195,998	24.3%	243,641	22.3%	298,084
Carver	28,310	30.9%	37,046	29.3%	47,915	46.5%	70,205
Chisago	17,492	47.0%	25,717	18.7%	30,251	34.7%	41,101
Dakota	139,808	39.0%	194,279	41.2%	275,227	29.3%	355,904
Isanti	*	42.5%	23,600	9.8%	25,921	20.7%	31,287
Scott	32,423	35.0%	43,784	32.3%	57,921	54.7%	89,498
Sherburne	*	*	*	40.2%	41,945	53.6%	64,417
Washington	82,948	36.9%	113,571	28.5%	145,896	37.9%	201,130
Wright	38,933	50.7%	58,681	17.1%	68,710	31.0%	89,986
Hennepin	960,080	-1.9%	941,411	9.7%	1,032,431	8.1%	1,116,200
Ramsey	476,255	-3.5%	459,784	5.7%	485,765	5.2%	511,035
Pierce	*	*	*	5.2%	32,765	12.3%	36,804
St. Croix	34,354	25.9%	43,262	16.2%	50,251	25.7%	63,155

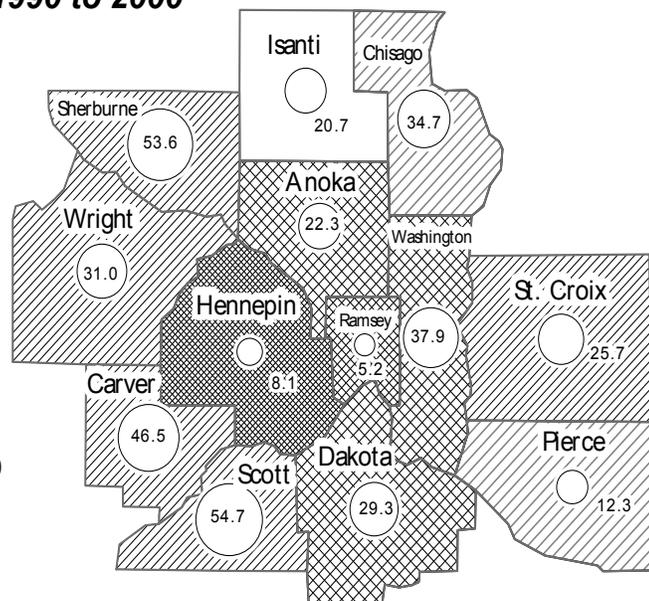
*Not included in the MSA at the end of the decade.

Source: Population Abstract of the United States, Androit Associates, 1980, U.S. Census Bureau 2002.

**Population - 2000
Percent Population Change - 1990 to 2000
Minneapolis - St. Paul MSA**



SOURCE: U.S. Census Bureau



- St. Croix County became part of the Minneapolis-St. Paul Metropolitan Statistical Area (MSA) in 1973 based on the results of the 1970 census. The MSA now has just under 3 million people.
- St. Croix County ranks 10th in population among the 13 counties in the MSA.
- The county's proximity to the Minneapolis/St. Paul job market accounts for the population growth the County has been experiencing since 1960.
- From 1990 to 2000, the County grew 25.7 percent. That was about 10 percent faster than the metro area as a whole, but five to 10 percent slower than the nearest Minnesota counties.
- However, percentage changes do not always convey the complete picture. During the 1990's the County grew by about 13,000 people, but its westerly neighbor, Washington County grew four times as much, about 55,000 people, during the same period.
- From 1990-2000, St. Croix County was the second fastest growing county in terms of percentage growth and the 11th fastest growing county in numerical growth within the State of Wisconsin.

Historic Population by Minor Civil Division – 1960 to 2000
St. Croix County

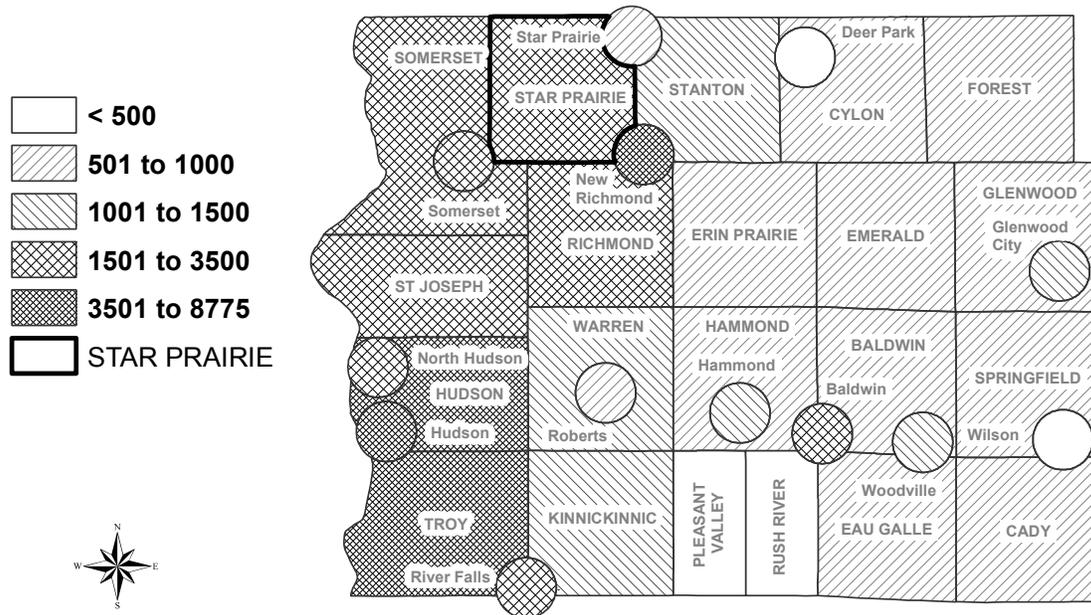
MUNICIPALITY	CENSUS					PERCENT CHANGE			
	1960	1970	1980	1990	2000	60-70	70-80	80-90	90-00
Towns									
Baldwin	833	890	943	911	903	6.8	6.0	-3.4	-0.9
Cady	762	670	724	643	710	-12.1	8.1	-11.2	10.4
Cylon	614	620	717	639	629	.9	15.7	-10.9	-1.6
Eau Galle	717	720	897	756	882	.4	24.6	-15.7	16.7
Emerald	647	588	638	630	691	-9.1	8.5	-1.3	9.7
Erin Prairie	499	516	661	647	658	3.4	28.1	-2.1	1.7
Forest	674	649	631	614	590	-3.7	-2.8	-2.7	-3.9
Glenwood	835	764	715	700	755	-8.5	-6.4	-2.1	7.9
Hammond	773	764	822	819	947	-1.2	7.6	-.4	15.6
Hudson	649	925	2,012	3,692	6213	42.5	117.6	83.5	68.3
Kinnickinnic	667	755	1,051	1,139	1400	13.2	39.2	8.4	22.9
Pleasant Valley	310	330	360	384	430	6.5	9.1	6.7	12.0
Richmond	701	1,091	1,338	1,400	1556	55.6	22.6	4.6	11.1
Rush River	403	439	476	419	498	8.9	8.4	-12.0	18.9
St. Joseph	1,068	1,357	2,180	2,657	3436	27.1	60.7	21.9	29.3
Somerset	976	1,185	1,833	1,975	2644	21.4	54.7	7.8	34.3
Springfield	814	811	816	772	808	-.4	.6	-5.4	4.7
Stanton	640	975	1,083	1,042	1003	52.3	11.1	-3.8	-3.7
Star Prairie	1,015	1,390	1,900	2,098	2944	37.0	36.7	10.4	40.3
Troy	845	1,517	2,326	2,850	3661	79.5	53.3	22.5	28.5
Warren	614	622	897	1,008	1320	1.3	44.2	12.4	31.0
Subtotal	15,056	17,578	23,020	25,795	32,678	16.8	31.0	12.1	26.7
Villages/Cities									
Baldwin	1,184	1,399	1,620	2,022	2667	18.2	15.8	24.8	31.9
Deer Park	221	217	232	237	227	-1.8	6.9	2.2	-4.2
Hammond	645	768	991	1,097	1153	19.1	29.0	10.7	5.1
North Hudson	1,019	1,547	2,218	3,101	3463	51.8	43.4	39.8	11.7
Roberts	308	484	833	1,043	969	57.1	72.1	25.2	-7.1
Somerset	729	778	860	1,065	1556	6.7	10.5	23.8	45.1
Spring Valley	0	0	0	0	2	0.0	0.0	0.0	100.0
Star Prairie	331	362	420	507	574	9.4	16.0	20.7	13.2
Wilson	140	130	155	163	176	-7.1	19.2	5.2	8.0
Woodville	430	522	725	942	1104	21.4	38.9	30.0	17.2
Glenwood City	835	822	950	1,026	1183	-1.6	15.6	8.0	15.3
Hudson	4,325	5,049	5,434	6,378	8775	16.7	7.6	17.4	37.6
New Richmond	3,316	3,707	4,306	5,106	6310	11.8	16.2	18.6	23.6
River Falls*	625	991	1,498	1,769	2318	58.6	51.1	15.3	31.0
Subtotal	14,108	16,776	20,242	24,456	30,477	18.9	20.7	20.8	24.6
St. Croix County	29,164	34,354	43,262	50,251	63,155	17.8	25.9	16.2	25.7

Source: U.S. Census, 1960-2000 *portion in St. Croix County.

- In St. Croix County from 1960 to 2000, there was a pattern of greater population increases in the 70's and 90's and lesser population increases in the 60's and 80's reflecting national demographic and cyclical economic trends.
- Population growth in unincorporated areas grew slightly more and faster than incorporated areas between 1990 and 2000.
- From 1960-1980 the growth rate in the Town of Star Prairie was around 35%, it decreased to 10% during the 1980's and increased to 40% in the 1990's. Except for the 1980's, the rate was higher than St. Croix County's overall rate of growth.

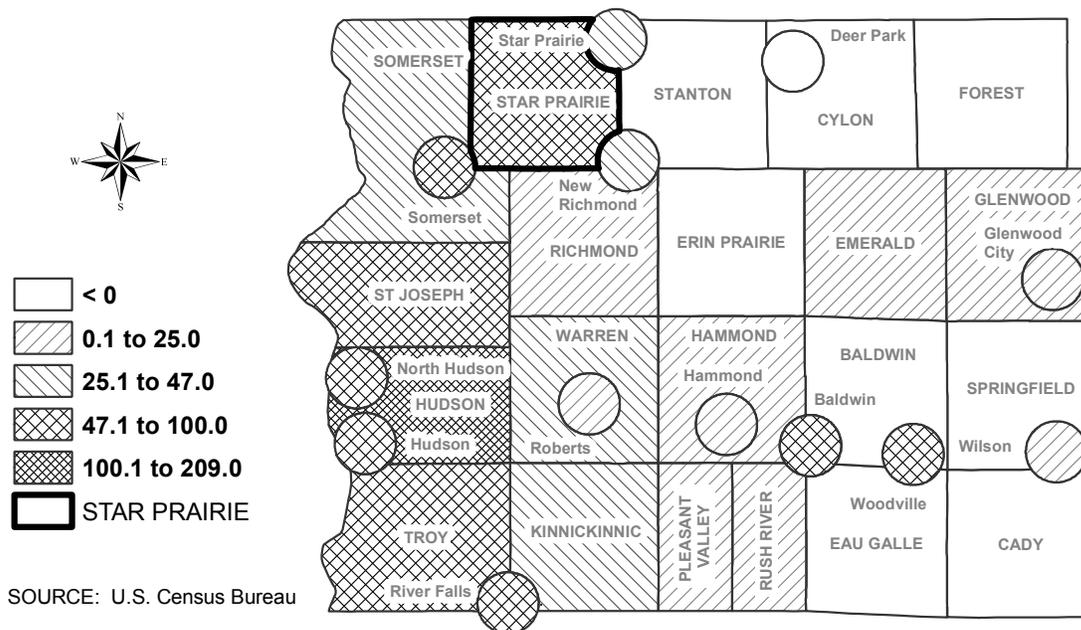
- Star Prairie’s population growth rate was also faster than most of its neighboring municipalities.
- The overall growth rates in the Town of Star Prairie generally reflect changes in the farm population, a decline in large farm families, an increase in farm size, an aging farming population and an increase in rural residential development taking advantage of the numerous water resources found in the town.

Population - 2000
St. Croix County - Star Prairie



SOURCE: U.S. Census Bureau

**Percent Population Change - 1980 to 2000
St. Croix County - Star Prairie**



SOURCE: U.S. Census Bureau

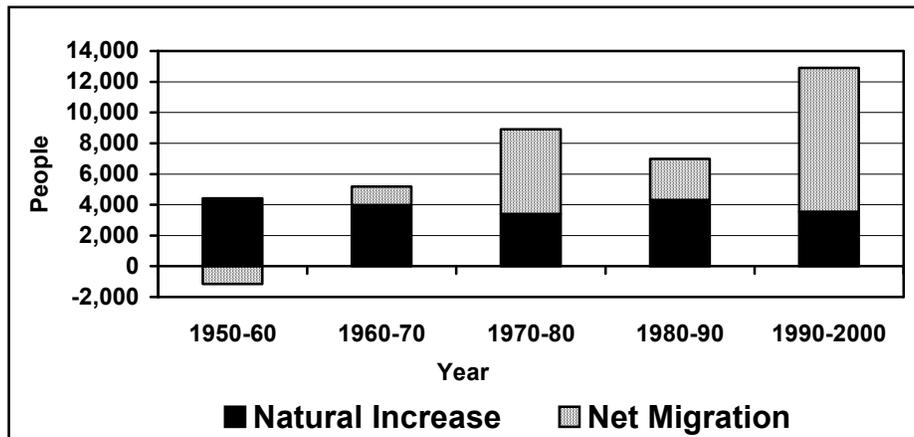
- The fastest population growth in St. Croix County occurred in the western communities. The eastern communities generally grew slower and some lost population.
- The Town of Star Prairie was in the second fastest growth tier for all communities in St. Croix County.
- From 1980 through 2000, the Town of Star Prairie’s growth rate exceeded all surrounding municipalities except the Village of Somerset.

**Components of Population Change -- 1950 to 2000
St. Croix County**

COMPONENT	1950-1960	1960-1970	1970-1980	1980-1990	1990-2000
Births	7,016	6,872	6,544	7,859	7,696
Deaths	2,606	2,880	3,136	3,542	4,144
Total Natural Increase	4,410	3,992	3,408	4,317	3,552
Natural Increase Rate*	15.1%	11.6%	7.9%	8.5%	7.1%
Net Migration	-1,151	1,198	5,500	2,671	9,353
Net Migration Rate*	-4.0%	3.5%	12.7%	5.3%	18.6%
Total Population Change	3,259	5,190	8,908	6,989	12,904
Percent Population Change	12.6%	17.8%	25.9%	16.2%	25.7%

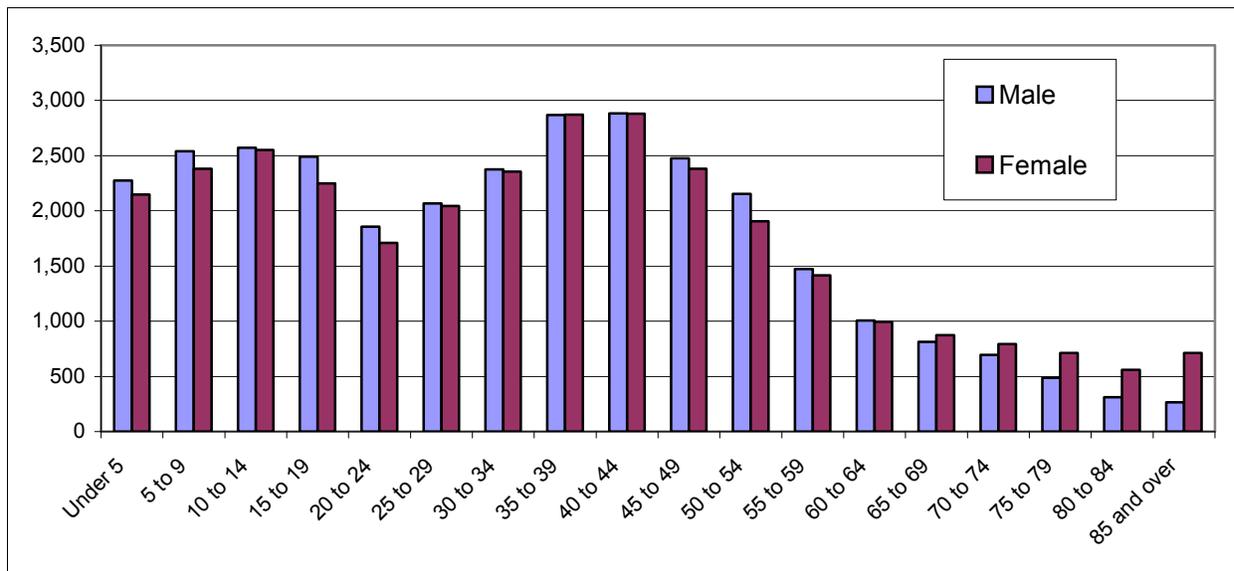
*Calculated as a percent of the County's population.
Source: U.S. Census Bureau, 1950-2000

**Components of Population Change -- 1950 to 2000
St. Croix County**

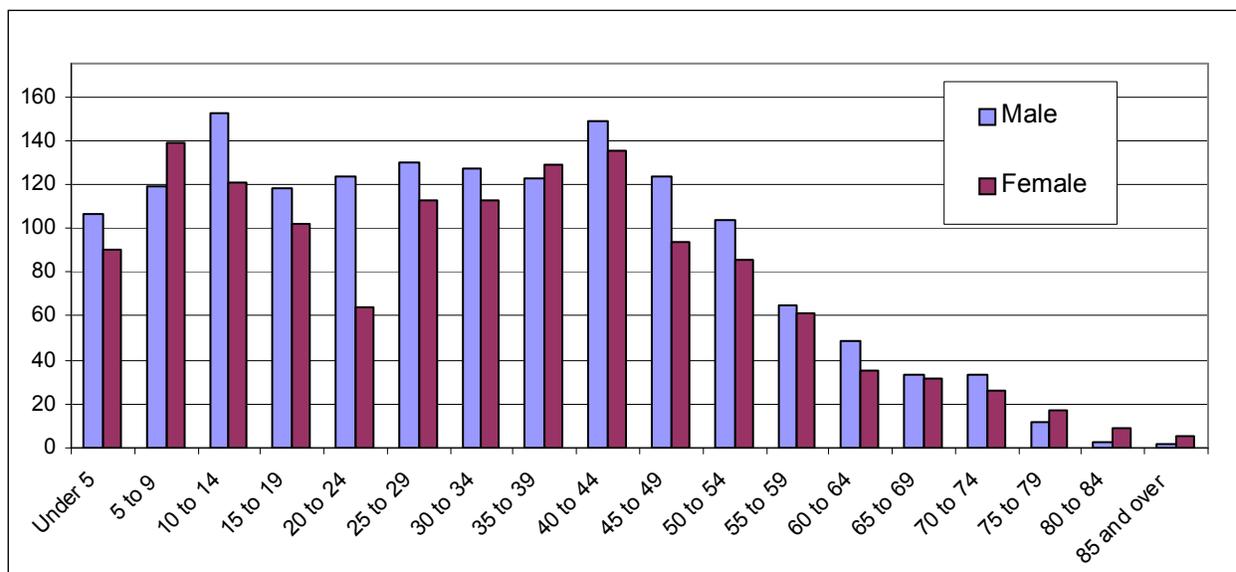


- The population growth due to natural increase has remained close to 4000 people per decade for the last 50 years.
- From 1960 to 2000, there was a pattern of greater population increases in the 70’s and 90’s and lesser population increases in the 60’s and 80’s reflecting national demographic and cyclical economic trends.
- In the 1970’s and 1990’s in-migration was greater than the natural increase.
- In the 1980’s in-migration dropped by over seven percent and the natural increase rate surpassed the in-migration rate.
- The 1990’s decade saw the largest numerical population increase.
- From 1990 to 2000, migration into St. Croix County accounted for almost three times as much population growth as the natural increase.

Age – Sex Structure -- 2000
St. Croix County



Age – Sex Structure -- 2000
Town of Star Prairie



Source: U.S. Census 2000

- St Croix County’s population structure includes the typical national pattern reflecting the baby boom generation (those born between 1946 and 1964) found in the 35 to 54 age groups.
- The County’s population structure also reflects the next two population trends, the baby bust generation (those born from the mid-60’s to mid70’s) found in the 20 to 34 age groups and the boomlet of children which occurred since the mid-80’s.
- These patterns are also reflected in the Star Prairie population structure.

- The school age cohorts, ages 5 to 19, are generally equal at the County level. However, at the town level there are some distinct differences.
- The Town of Star Prairie has an increase in the 5 to 9 and 10 to 14 age cohorts over the lower and higher age groups. This suggests an in-migration of parents with children in these age groups.
- There is also a spike in the number of males in the 20 to 24 age cohort that suggests there may be job opportunities that bring young adults to live and work in the Town.
- Over the next 20 years the baby boomers will be moving into the retirement age groups in very large numbers and the number of elderly in the county should increase significantly.
- The sharply declining numbers in the 75 and over age groups in the Town of Star Prairie versus the county as a whole suggests the elderly are more likely to live in urban areas that offer more services than in a rural community.
- Some of the over 75 age group may also be moving out of the county to other areas designed for retirement living.

EDUCATION DEMOGRAPHICS

Education Level by Minor Civil Division -- 2000 Town of Star Prairie

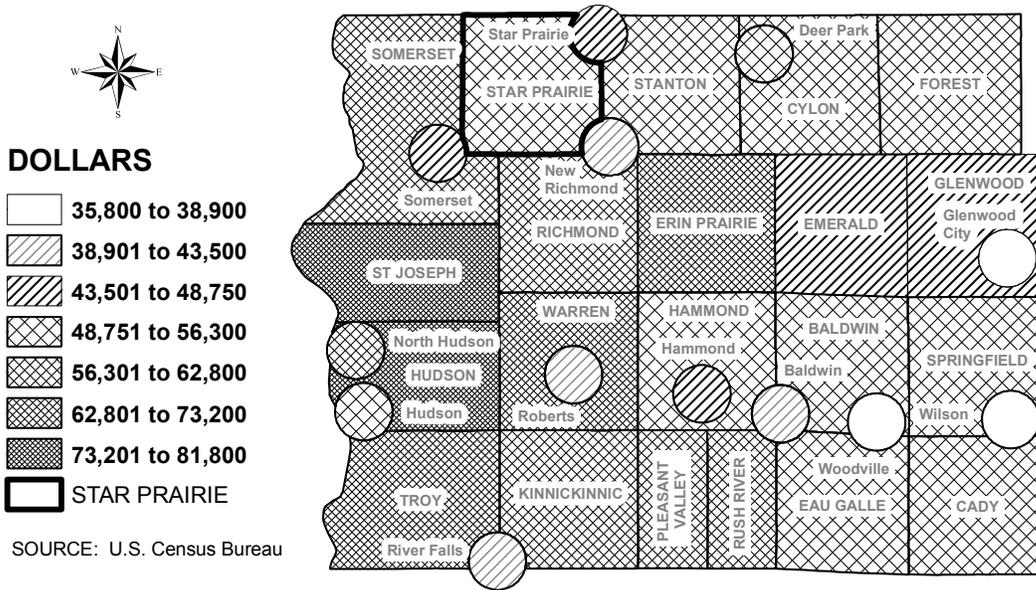
TOWN	HIGH SCHOOL OR LESS	ASSOCIATES OR BACHELOR'S DEGREE	GRADUATE OR PROFESSIONAL DEGREE
Baldwin	81.8%	13.9%	4.3%
Cady	75.9%	16.6%	7.5%
Cylon	72.2%	23.1%	4.6%
Eau Galle	75.9%	20.5%	3.6%
Emerald	80.5%	16.7%	2.8%
Erin Prairie	69.9%	26.5%	3.6%
Forest	84.2%	15.3%	0.6%
Glenwood	80.7%	16.7%	2.6%
Hammond	71.1%	26.0%	2.9%
Hudson	52.5%	38.0%	9.5%
Kinnickinnic	58.7%	31.8%	9.6%
Pleasant Valley	62.8%	29.2%	7.9%
Richmond	73.1%	21.1%	5.9%
Rush River	80.5%	17.1%	2.4%
St. Joseph	58.5%	29.8%	11.7%
Somerset	65.8%	27.5%	6.7%
Springfield	78.6%	16.2%	5.3%
Stanton	73.1%	21.1%	5.8%
Star Prairie	76.0%	19.0%	5.0%
Troy	47.4%	42.0%	10.5%
Warren	66.5%	28.5%	5.0%
St. Croix County	64.8%	28.2%	7.0%

Source: U.S. Census 2000. Project community is indicated in bold type.

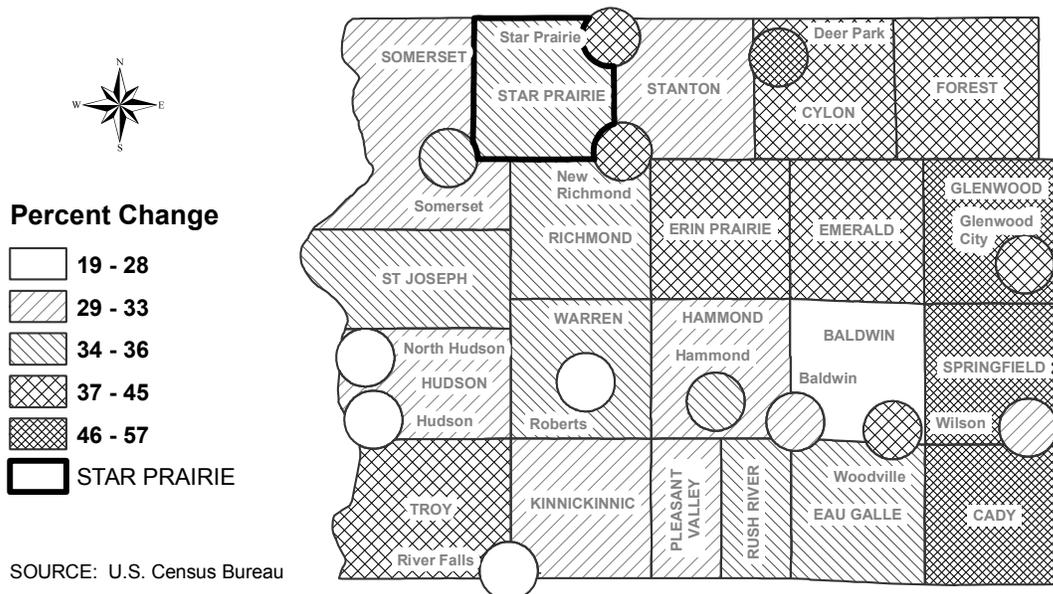
- Education levels in the Town of Star Prairie are somewhat lower for post-secondary degrees, than the rest of St. Croix County. This is somewhat surprising considering the ease of access to the technical college in New Richmond.
- The Town's education levels are very similar to those in the towns adjacent to Star Prairie.

INCOME DEMOGRAPHICS

**Median Household Income - 2000
St. Croix County - Star Prairie**



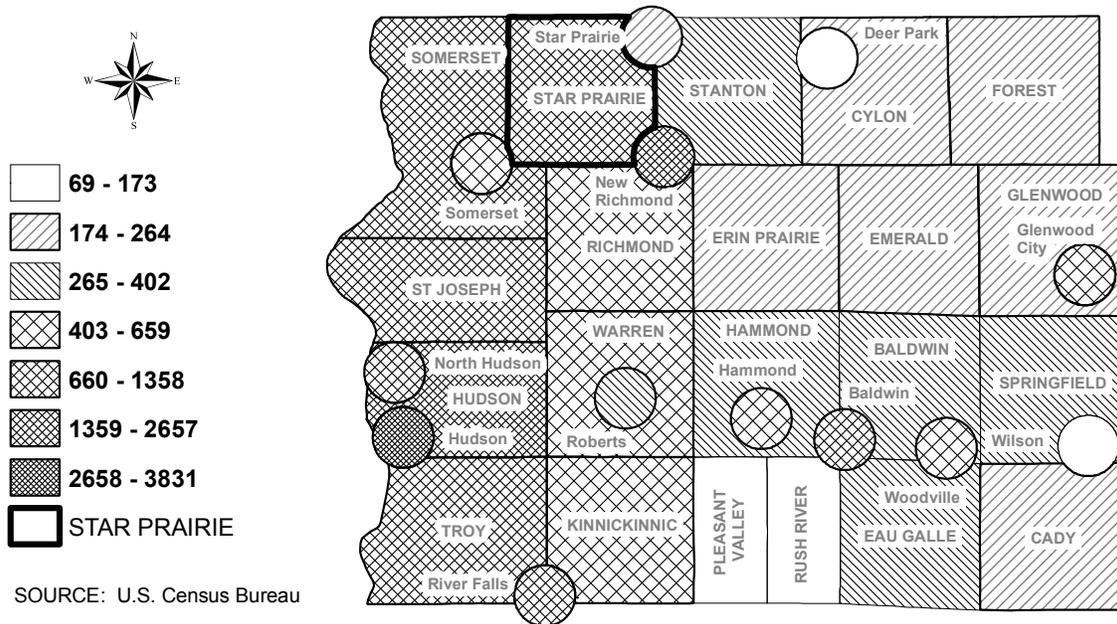
**Percent Change in Median Household Income - 1990 to 2000
St. Croix County - Star Prairie**



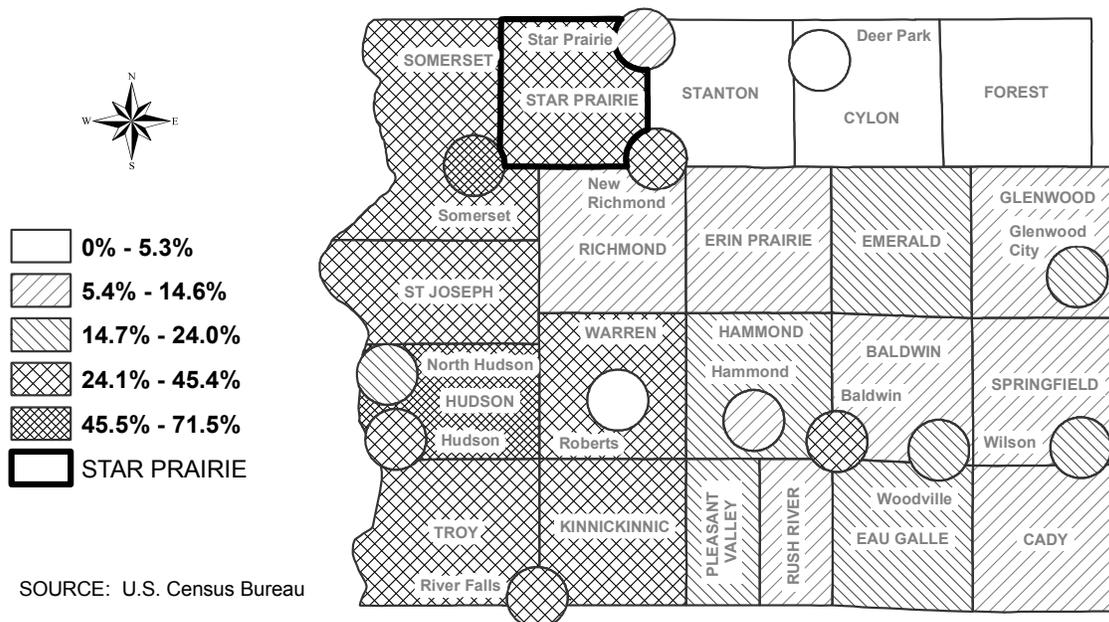
- Incorporated areas have lower median incomes than their surrounding unincorporated areas.
- The median household income for St. Croix County was \$19,568 in 1980, \$36,716 in 1990 and \$54,934 in 2000, increases of 88% and 50% respectively.
- The Town of Star Prairie’s median income of \$53,468 was slightly below the County median income level of \$54,934, for 2000.

HOUSEHOLD DEMOGRAPHICS

**Total Housing Units - 2000
St. Croix County - Star Prairie**



**Percent Change in Total Housing Units - 1990 to 2000
St. Croix County - Star Prairie**



Total Housing Units -- 1970 to 2000
Town of Star Prairie & Neighboring Communities

COMMUNITY	1970	1980	1990	2000	AVG PER YR 1970-2000	PERCENT CHANGE		
						70-80	80-90	90-00
Star Prairie	412	558	761	1079	22.2	58.4%	36.4%	41.8%
Baldwin	250	278	288	315	2.2	11.2%	3.6%	9.4%
Cylon	181	228	227	232	1.7	26.0%	-0.4%	2.2%
Eau Galle	210	280	269	320	3.7	33.3%	-3.2%	19.0%
Emerald	163	191	203	244	2.7	17.2%	6.3%	20.2%
Erin Prairie	128	197	208	234	3.5	53.9%	5.6%	12.5%
Hammond	200	251	271	318	3.9	25.5%	8.0%	17.3%
Pleasant Valley	87	110	128	150	2.1	26.4%	16.4%	17.2%
Richmond	271	385	467	530	8.6	42.1%	21.2%	13.5%
Rush River	119	153	151	173	1.8	28.6%	-1.3%	14.6%
St. Joseph	437	703	974	1259	27.4	60.9%	38.5%	29.3%
Somerset	297	559	722	963	22.2	88.2%	29.2%	33.4%
Stanton	263	340	353	363	3.3	29.3%	3.8%	2.8%
C. New Richmond	1223	1665	2025	2657	47.8	36.1%	21.6%	31.2%
V. Baldwin	522	678	822	1144	20.7	29.9%	21.2%	39.2%
V. Deer Park	79	90	98	94	0.5	13.9%	8.9%	-4.1%
V. Hammond	267	367	406	438	5.7	37.5%	10.6%	7.9%
V. Somerset	232	318	417	659	14.2	37.1%	31.1%	58.0%
V. Star Prairie	122	163	201	215	3.1	33.6%	23.3%	7.0%
St. Croix	10,376	14,710	18,519	24,265	463.0	41.8%	25.9%	31.0%

Source: U.S. Census Bureau 1970-2000

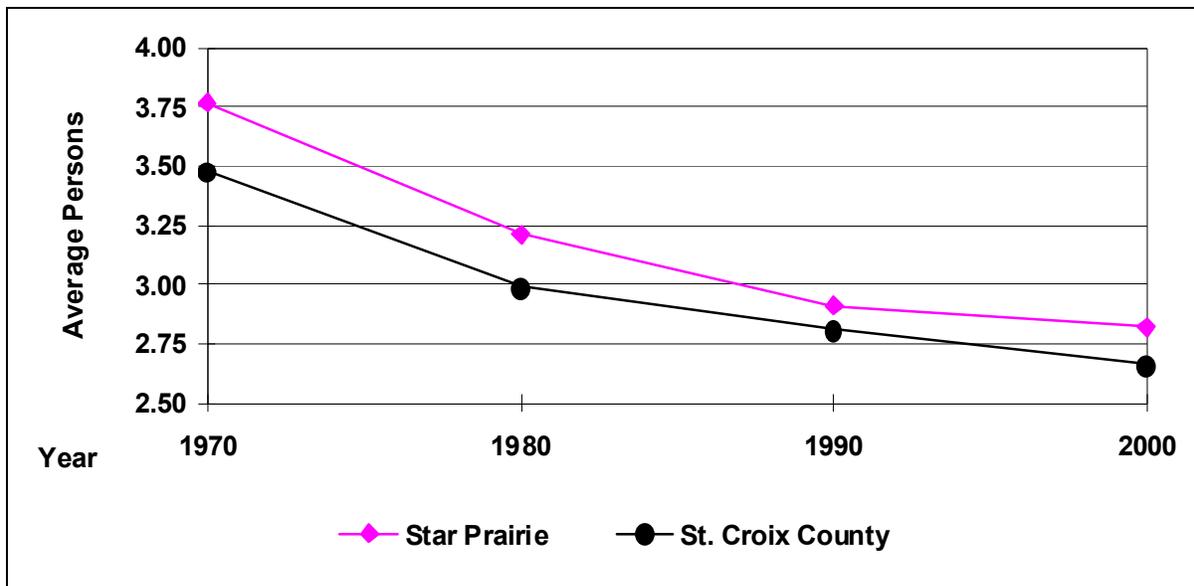
- In St. Croix County the number of housing units increased by 5,746 units from 1990 to 2000, a 31 percent increase.
- From 1970 to 2000 an average of 463 units per year were constructed in St. Croix County.
- The Town of Star Prairie experienced its fastest housing growth in the 1970's and its lowest in the 1980's. This can generally be attributed to lower interest rates for housing in the 70's and higher interest rates in the 80's.
- During the 1990's the Town had its largest numerical increase, 318 housing units, but its second highest rate due to the increasing base number.
- The Town of Star Prairie's increase in housing units was similar to neighboring towns to the west but exceeded those to the east.

**Persons Per Housing Unit -- 1970 to 2000
Town of Star Prairie & Neighboring Communities**

TOWN	1970	1980	1990	2000	PERCENT CHANGE		
					70-80	80-90	90-00
Star Prairie	3.77	3.21	2.91	2.82	-14.9	-9.3	-3.1
Erin Prairie	4.23	3.46	3.27	2.90	-18.2	-5.5	-11.3
Richmond	4.16	3.56	3.07	2.95	-14.4	-13.8	-3.9
St. Joseph	3.71	3.21	2.98	2.86	-13.5	-7.2	-4.0
Somerset	4.36	3.46	2.96	2.85	-20.6	-14.5	-3.7
Stanton	3.88	3.26	3.08	2.85	-16.0	-5.5	-7.5
C. New Richmond	3.04	2.63	2.53	2.38	-13.5	-3.8	-5.9
V. Somerset	3.55	2.79	2.62	2.45	-21.4	-6.1	-6.5
V. Star Prairie	3.20	2.82	2.63	2.71	-11.9	-6.7	-3.0
St. Croix County	3.48	2.99	2.81	2.66	-14.1	-6.0	-5.3

Source: U.S. Census Bureau 1970-2000 Summary File 1

**Persons Per Housing Unit -- 1970 to 2000
Town of Star Prairie**



- The average number of people per household has continued to decline in most of St. Croix County.
- The Town of Star Prairie had a higher average number of people per household than the county average.
- The average number of people per household in Star Prairie has been declining since the 1970's at a very similar rate to St. Croix County.
- The town continues to have mostly single-family style housing, while neighboring cities and villages continue to offer other types of housing such as multifamily, condominiums and town homes which are usually occupied by retirees, singles, or others with generally smaller household sizes.

EMPLOYMENT DEMOGRAPHICS

**Employment of Residents -- 1970 to 2000
St. Croix County**

EMPLOYMENT CATEGORIES	YEAR				PERCENT CHANGE		
	1970	1980	1990	2000	70-80	80-90	90-00
Ag., Forestry & Mining	1,993	2,077	1,820	1,093	4.2%	-12.4%	-39.9%
Construction	786	1,029	1,438	2,581	30.9%	39.7%	79.5%
Manufacturing	3,277	5,669	7,274	8,268	73.0%	28.3%	13.7%
Trans., Utils. & Comm.	738	1,135	1,736	2,131	53.8%	53.0%	22.8%
Wholesale/Retail	2,425	3,676	5,019	4,598	51.6%	36.5%	-8.4%
Finance, Ins. & Real E.	374	820	1,753	2,471	119.3%	113.8%	41.0%
Services	2,983	4,589	7,843	12,036	53.8%	70.9%	53.5%
Government	407	529	849	1,117	30.0%	60.5%	31.6%
Information	*	*	*	610	*	*	*
Total	12,983	19,524	27,732	34,905	50.4%	42.0%	25.9%

Source: U.S. Census 1970, 1980, 1990, 2000 *New Employment Category in 2000 Census

**Employment of Residents -- 1980 to 2000
Town of Star Prairie**

EMPLOYMENT CATEGORIES	YEAR			PERCENT OF TOTAL			PERCENT CHANGE	
	1980	1990	2000	1980	1990	2000	80-90	90-00
Ag., Forestry & Mining	65	61	17	8.4%	6.4%	1.1%	-6.2%	-72.1%
Construction	50	60	164	6.5%	6.3%	10.3%	20.0%	173.3%
Manufacturing	313	339	492	40.4%	35.7%	30.9%	8.3%	45.1%
Trans., Utils. & Comm.	35	35	59	4.5%	3.7%	3.7%	0.0%	68.6%
Wholesale/Retail	153	175	229	19.8%	18.4%	14.4%	14.4%	30.9%
Finance, Ins. & Real E.	12	36	36	1.6%	3.8%	2.3%	200.0%	0.0%
Services	134	211	510	17.3%	22.2%	32.0%	57.5%	141.7%
Government	12	32	62	1.6%	3.4%	3.9%	166.7%	93.8%
Information	*	*	23	*	*	1.4%	*	*
Total	774	949	1,592	100%	100%	100%	22.6%	67.8%

Source: U.S. Census 1980, 1990, 2000 *New Employment Category in 2000 Census

- From 1990 to 2000, employment of St. Croix County residents increased in most categories.
- The greatest increases were in the construction and services industries.
- Decreases in employment were seen in the agriculture, forestry and mining industry and the wholesale/retail trade.
- The Town of Star Prairie saw similar trends with generally much larger increases. There were some differences, including an increase in wholesale/retail trade and no change in Finance, Insurance and Real Estate industries, both very different from the County's numbers.
- The two largest employment areas are services and manufacturing, which are generally not located within the town.